

KUMHO TYRES 

PRODUCT GUIDE

Car, 4 x 4/SUV and Light Commercial Tyres



your circle of trust

Because there's
a lot riding on
your tyres.



CONTENTS

■ Product Range & Categories

2 Car Tyres

- 4 _ ECSTA LE SPORT KU39
- 5 _ ECSTA LX KU27
- 6 _ ECSTA XS KU36
- 7 _ ECSTA SPT KU31
- 8 _ ECSTA 4X KU22
- 10 _ ecowing All Season KH30
- 11 _ ecowing ES01 (KH27)
- 12 _ SOLUS KH17
- 13 _ KH18

16 4x4 SUV Tyres

- 18 _ ECSTA X3 KL17
- 19 _ CRUGEN Premium KL33
- 20 _ SOLUS KL21 eco
- 21 _ ROAD VENTURE APT KL51
- 22 _ ROAD VENTURE AT KL78
- 23 _ ROAD VENTURE SAT KL61
- 24 _ ROAD VENTURE MT KL71

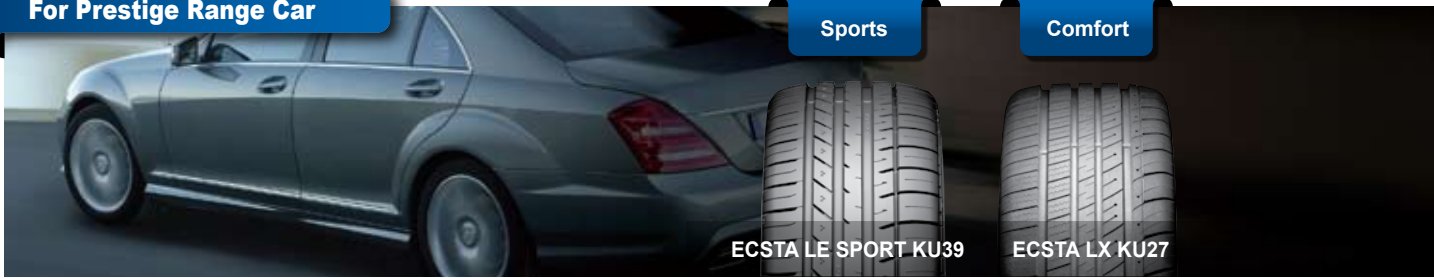
28 Light Commercial Car Tyres

- 30 _ PorTran KC53
- 31 _ RADIAL 857
- 32 _ KRS02

■ Brand Marketing

- 34 _ Fuel Saving Tyres
- 35 _ Sports Marketing / Motorsport
Road Hazard Warranty
- 36 _ Brand Marketing
Terms & Conditions

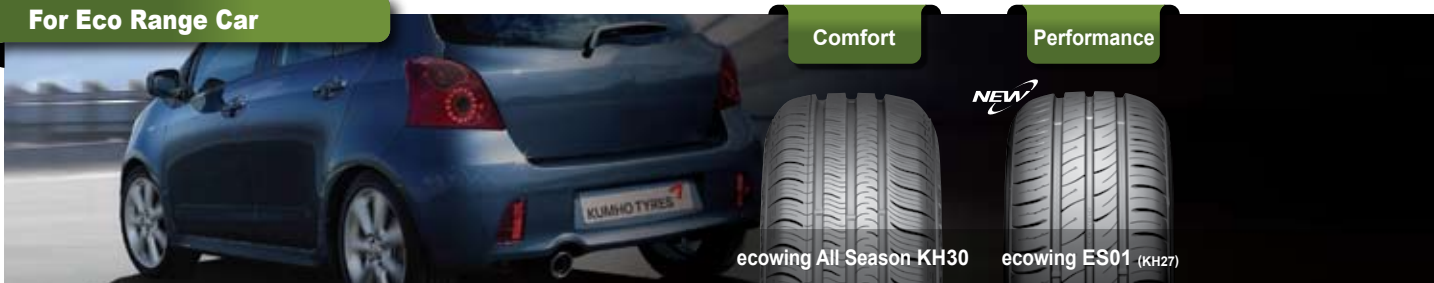
For Prestige Range Car



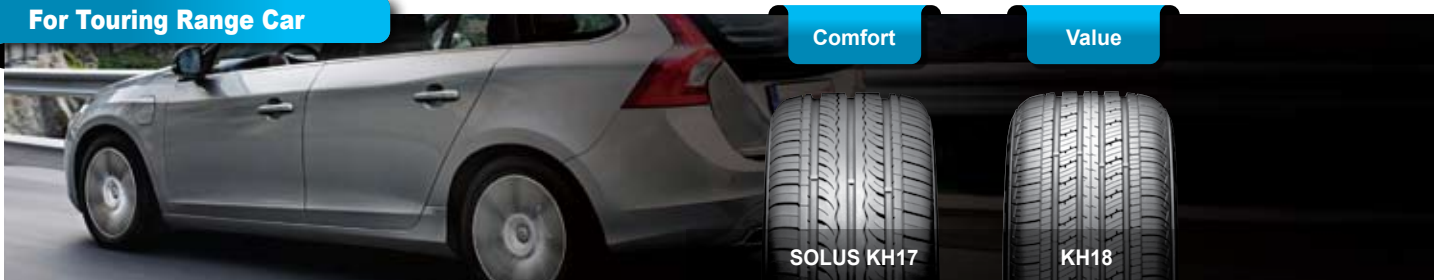
For Performance Range Car



For Eco Range Car



For Touring Range Car



ECSTA LE Sport KU39



A luxury edition tyre made for superior handling and high speed stability for premium vehicles

The 'flagship' tyre of the Kumho range
The sports performance tyre which delivers dynamic handling in all conditions
Designed for powerful prestige vehicles, the KU39 range has an 'in-out' tread design which allows for maximum water drainage and braking performance
Although designed for maximum performance this tyre possesses controlled ride and refinement which minimises noise levels

ECSTA LX KU27



The latest design for the prestige driver. A long wearing tyre design delivering ultra low noise motoring

In-Outside (Asymmetric) tread design with ultra low noise and silica based compound
Tread wear rating of "600" ensures extreme mileage
UHP touring tyre for luxury sedans giving superb high speed driving stability, ultra low noise, long wear and year round performance

Groove functions

- Circumferential grooves maximise water drainage and ensure optimal aquaplaning performance

Heat dimple

- Heat dimple minimises heat build up in tread blocks, improving high speed durability

RWI (Rotate Wear Indicators)

- Patented RWI enable visual monitoring of tread life

In-Out pattern features

- Inside pattern optimised for water drainage and maximum braking performance
- Wide outside shoulder blocks for maximum hand capability

Rim Size	16 - 20 inch
Series	50 - 30
Speed Rating	Y
Pattern Design	Asymmetric

WEAR	6.5
WET	9
DRY	9
NOISE	7



Application of 'Dimples'

- Efficient sipe opening assist with lateral grip and even wear

3-dimensional snow sipes like a shape of saw-tooth

- 3D interlocking sipes assist with water evacuation, snow traction, handling and braking

Longitudinal 4 channel grooves

- 4 circumferential tread grooves for superior water evacuation

Application of 'Multi-Pitch' technology

- Variable pitch tread blocks reduced road harmonics

Rim Size	16 - 19 inch
Series	65 - 40
Speed Rating	V - W
Pattern Design	Asymmetric

WEAR	9
WET	7.5
DRY	8
NOISE	9.9



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ECSTA XS KU36



Excellent dry performance

In-Outside (Asymmetric) tread design with silica based compound

Extreme dry grip and handling performance with latest street racing technology

ECSTA SPT KU31



Directional tread design with mid to low noise and high dispersible silica compound

Gives a fine balance of comfort, high performance and safety in all conditions

Rated 'Recommendable' by 4 major German Car magazines including AutoBild

Received an Australian Design Award



Rim Size	15 - 19 inch
Series	50 - 30
Speed Rating	W
Pattern Design	Asymmetric

WEAR	5
WET	6.5
DRY	10
NOISE	5



Centre

- Solid centre rib provides steering response & steering stability
- Centre rib also reduces air pumping which result in lower noise and ride comfort



Inside design

- Cross grooves and two circumferential grooves give active running performance and optimise hydroplaning



Outside design

- Rib and shoulder block combination provide larger footprint for improved lateral loads
- Rib/Block combination improve wear



Sport



Dry Handling



Dry Braking

Rim Size	14 - 22 inch
Series	55 - 30
Speed Rating	H - Y
Pattern Design	Directional

WEAR	7
WET	8.5
DRY	8.5
NOISE	7



High speed performance

- Application of straight rib for high speed driving stability



Low noise

- Optimising pattern block design for low noise level ECSTA logo in tread



Straight grooves

- Straight grooves for aquaplaning resistance and notches to induce turbulence and reduce laminar flow friction



Driving stability

- The Slash style sipes maximise cornering grip and straight line stability



Sport



Handling



Wet Braking

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ECSTA 4X KU22

Comfort

NEW



A tyre combining value and class-leading ultra high performance

In-Outside (Asymmetric) tread design with high grip resin and newly optimised wear and wet traction Silica based compound

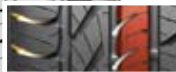
Class-leading ultra high performance in wet and dry conditions with high levels of handling, long lasting wear and low noise

An ultra high performance All-Season tyre for drivers of high-end sports cars, sporty coupes and performance



Low noise

- **Tread pitch sequencing:** Delivers low noise levels for day to day driving



Long lasting wear

- **Extended wear rates:** Multi-angled tread block stiffens the tread area for greater strength



Improved handling

- **Inside:** Improves water clearance for high levels of wet weather performance
 - **Outside:** Optimised cornering performance design

Rim Size	15 - 20 inch
Series	55 - 35
Speed Rating	V - W
Pattern Design	Asymmetric

WEAR	7.5
WET	8
DRY	8
NOISE	8



Sport



Handling



Braking



For peace of mind ensure you're covered against tyre damage resulting from:

- POTHoles • HITTING GUTTERS • OBJECTS ON THE ROAD

Low profile high performance tyres come at a price, so why not protect your investment with Kumho's 'No Worries' Road Hazard Warranty.

You'll be guarded against tyre damage due to road conditions such as potholes, gutters and foreign objects on the road.

AVAILABLE ON THE KUMHO RANGE OF ULTRA HIGH PERFORMANCE

At only \$3.95* RRP per tyre you can have peace of mind at a small price.



KU19

KU22

KU27

KU31

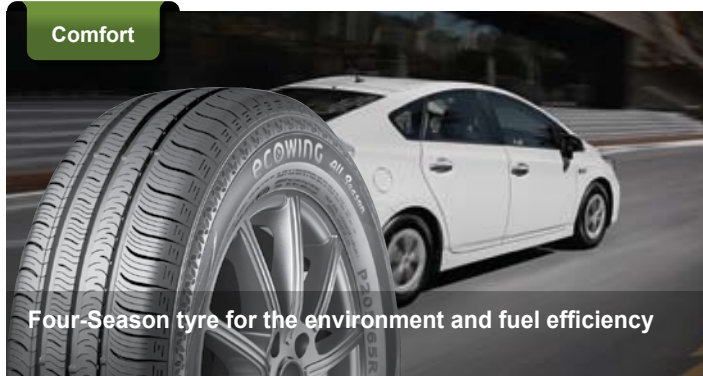
KU39

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ecowing *All Season* KH30

Comfort



Four-Season tyre for the environment and fuel efficiency

Created based on Kumho Tyres' own technological expertise, the environmentally friendly ecowing KH30 demonstrates outstanding fuel saving benefits

High levels of rolling resistance leads to better fuel efficiency, while not compromising the tyre's on road performance

This newly introduced ecowing All Season saves fuel by 5.5% compared to previous models

It demonstrates Kumho Tyres' great concern for the environment

UP TO*
5.5%
FUEL SAVING



Tread area strength increased

- Better fuel efficiency, handling performance and steering stability

LRR(Low Rolling Resistance) compound applied

- Rolling resistance reduced and fuel efficiency improved

Optimal sidewall profile design

- Optimal side profile to reduce rolling resistance(RR)

Optimal apex profile

- Better fuel efficiency and handling performance

Rim Size 14 - 17 inch
Series 70 - 50
Speed Rating H - V
Pattern Design Asymmetric



ecowing ES01 KH27

Performance



Fuel-saving tyres of the new generation

The ecowing has all the economy and eco-friendly characteristics of the KH30 with greatly improved handling

The ecowing KH27 recorded greater levels of rolling resistance and 5.1% better fuel economy than the equivalent conventional tyres

UP TO*
5.1%
FUEL SAVING



Better wet grip & traction performance

- By hard rib type design and improved block by center rib style pattern

Handling & cornering

- Closed & notch shoulder gives better handling, better wet grip by notch

LRR(Low Rolling Resistance)

- Special high dispersion silica for high rubber affinity to improve new sidewall material that minimises sidewall deformation and lower energy lost

Improved handling

- Longitudinal 3 channel & wide lateral groove improves water clearance for high levels of wet performance. And optimised cornering performance design

Rim Size 14 - 16 inch
Series 55 - 70
Speed Rating H - V
Pattern Design Asymmetric



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SOLUS KH17

Comfort



A new tyre design built to withstand the rigours of urban driving

Non directional tread design and low noise with Silica based tread compound

New design built to withstand the rigours of urban driving

Good wet and dry traction with lower noise levels and better ride comfort

First place for two consecutive years in a tyre test held by Russian Automotive magazine, Za Rulem
Rated 'Very Recommended' by ACACmotorwelt magazine

KH18

Value



A tyre designed for low noise and economic driving

Non directional tread design and low noise with all season compound

Manufactured in our new Chinese plants for the value conscious consumer who requires an economical replacement tyre that doesn't compromise performance and safety



Groove functions

- Block movement optimised for driving stability with waved semi-grooves and reinforced block stiffness

Superior hydroplaning performance

- Silica-based tread compound and three wide longitudinal grooves for improved hydroplaning performance

Effective rounding edge

- Improved wet and mileage performance through release of heat while driving

Improved steering performance

- Reinforced block stiffness for improved cornering power and braking ability

Rim Size 13 - 18 inch
Series 70 - 45
Speed Rating T - V
Pattern Design Symmetric



Balance



Handling



Ride Comfort



Low noise

- Variable pitch tread blocks reduce road harmonics

Lateral grip

- Efficient sipe opening assists with lateral grip and even wear

Wet performance

- 3D interlocking sipes assist with water evacuation, snow traction, handling and braking

Water evacuation

- 4 circumferential tread grooves for superior water evacuation

Rim Size 14 - 16 inch
Series 65 - 55
Speed Rating H - V
Pattern Design Symmetric






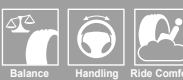








Ride Comfort





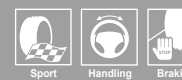













Silent

For Prestige Range Car

For Performance Range Car













Sports	Comfort
 <p>ECSTA LE Sport KU39</p>	 <p>ECSTA LX KU27</p>
 <p>Handing Sport Wet Braking</p>	 <p>Balance Handing Ride Comfort</p>
<p>WEAR  6.5</p> <p>WET  9</p> <p>DRY  9</p> <p>NOISE  7</p>	<p>WEAR  9</p> <p>WET  7.5</p> <p>DRY  8</p> <p>NOISE  9.5</p>








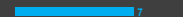


Extreme Sports	Sports	Comfort
 <p>ECSTA XS KU36</p>	 <p>ECSTA SPT KU31</p>	 <p>ECSTA 4X KU22</p>
 <p>Sport Dry Handing Dry Braking</p>	 <p>Sport Handing Wet Braking</p>	 <p>Sport Handing Braking</p>
<p>WEAR  5</p> <p>WET  6.5</p> <p>DRY  10</p> <p>NOISE  5</p>	<p>WEAR  7</p> <p>WET  8.5</p> <p>DRY  8.5</p> <p>NOISE  7</p>	<p>WEAR  7.5</p> <p>WET  8</p> <p>DRY  8</p> <p>NOISE  8</p>



For Eco Range Car

For Touring Range Car

Comfort	Performance
 <p>ecowing All Season KH30</p>	 <p>ecowing ES01 KH27</p>
 <p>Fuel Efficiency eco-Friendly Ride Comfort</p>	 <p>Fuel Efficiency eco-Friendly Ride Comfort</p>
<p>WEAR  8</p> <p>WET  9</p> <p>DRY  7.5</p> <p>NOISE  8</p>	<p>WEAR  7.5</p> <p>WET  7.5</p> <p>DRY  7.5</p> <p>NOISE  8</p>

Comfort	Value
 <p>SOLUS KH17</p>	 <p>KH18</p>
 <p>Balance Handing Ride Comfort</p>	 <p>Ride Comfort Silent</p>
<p>WEAR  7.5</p> <p>WET  7</p> <p>DRY  7.5</p> <p>NOISE  8</p>	<p>WEAR  7</p> <p>WET  7</p> <p>DRY  7</p> <p>NOISE  8</p>



For Highway Prestige 4x4 SUV



Sports



ECSTA X3 KL17

Comfort

NEW 



CRUGEN Premium KL33

For Highway Comfort 4x4 SUV



Touring



SOLUS KL21 eco

High Mileage



ROAD VENTURE APT KL51

For All-Terrain 4x4 SUV



Traditional



ROAD VENTURE AT KL78

Stylish



ROAD VENTURE SAT KL61

For Mud-Terrain 4x4 SUV



Extreme Off Road



ROAD VENTURE MT KL71

ECSTA X3 KL17

Sports



Superb handling performance for the prestigious SUV's

Asymmetric tread design with low noise and up-grade UHP tread compound for SUV vehicles

Received an Australian Design Award

Designed for luxury and sporty SUV's

Outstanding resistance against aquaplaning with high cornering stability

Also gives a quiet and comfortable ride

CRUGEN Premium KL33

Comfort



CRUGEN is the all-new premium SUV offering high quality comfort and optimum steering stability in on-road conditions

High class premium all season touring tyre for luxury SUV's

Lower noise & outstanding ride comfort

Well balanced dry & wet traction



Straight driving stability

- Longitudinal centre ribs for high speed driving stability with splitting edge blocks



Driving comfort (IN)

- Optimal block size for low road noise and even wear



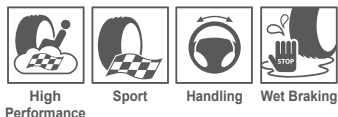
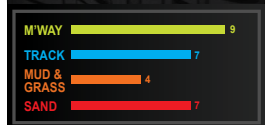
Maximum steering performance

- Maximised block stiffness for improving grip power at cornering



Maximum aquaplaning resistance

- Longitudinal 4 channel grooves & Lateral water drainage grooves for fast water evacuation



Improved traction performance

- Semi-knurling (inner Block), 3D block applied results in dry & wet traction improvement



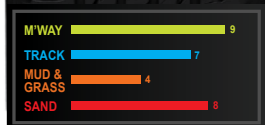
Low noise and premium comfort performance

- Optimum level pitch design will reduce road harmonics and provide better comfort performance



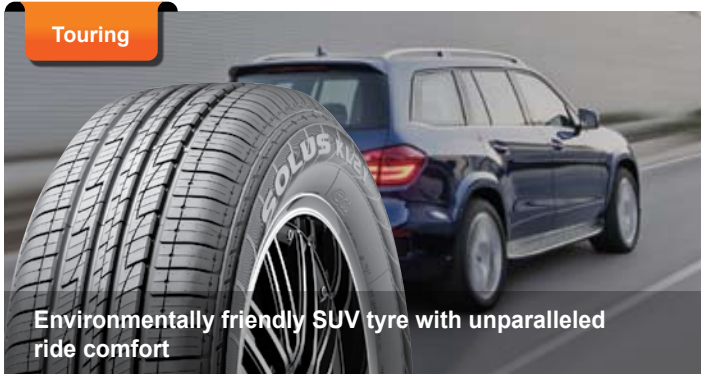
Wet performance

- 4 channel main groove applied, to improve hydroplaning performance



SOLUS KL21

Touring



Environmentally friendly SUV tyre with unparalleled ride comfort

Non directional tread design and low noise with silica based compound on most sizes

Original Equipment (OE) fitment to over 40 vehicles

Recommended for today's modern vehicles which require a high level of grip, handling, safety and comfort

ROAD VENTURE APT KL51

High Mileage

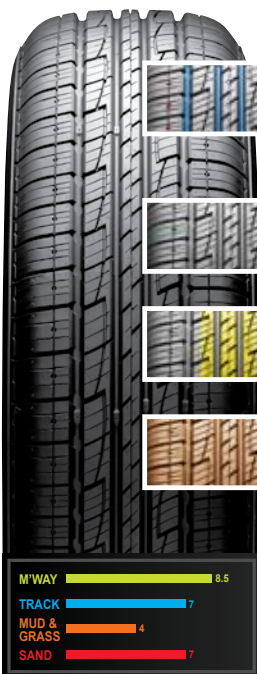


A classic road tyre with 80,000km guarantee for modern day SUV's

Excellent highway tread with long mileage

Designed as an OE upgrade tyre for the modern SUV's

This tyre gives handling, performance, ride comfort and low noise



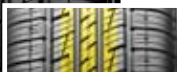
Wet performance

- 4 channel main grooves for reduced hydroplaning
- Embossing shape within the grooves act as stone ejector



Handling stability

- Center solid rib block to increase handling stability



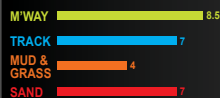
Traction performance

- Bite edge, Sipes & Lateral groove to increase snow traction/performance



Noise performance

- Optimised variable pitch technique applied to minimise noise during travel



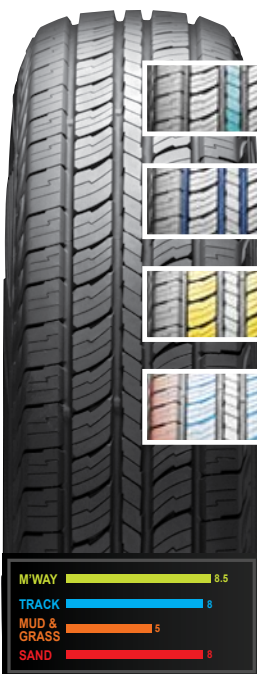
Highway Terrain



Ride Comfort



Handling



Solid centre rib

- Enhances stable driving and offers a comfortable ride at high speeds



4 main radial grooves

- Improve aquaplaning performance



Wide 'Caramel' block rib

- Provides excellent grip power during acceleration and breaking in both wet and dry conditions



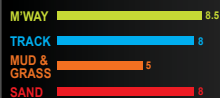
Closed shoulder block

- Offers lower noise and stabilised handling performance at lane change



Z shaped sipes

- Presents a refined image and improve wet and snow performance



Highway Terrain



Sport



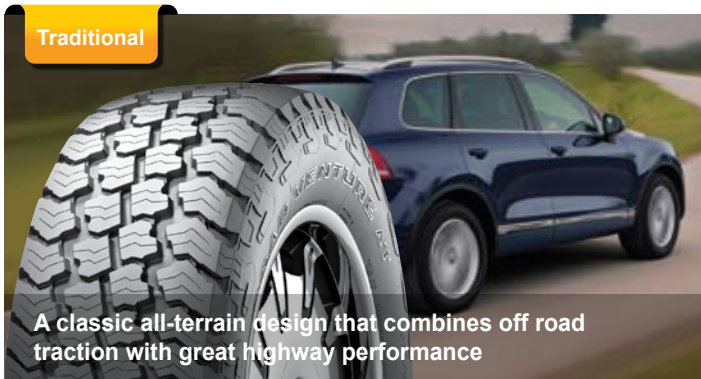
Handling

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ROAD VENTURE **AT** KL78

Traditional



A classic all-terrain design that combines off road traction with great highway performance

Classic All-Terrain tread design

Combines off road traction with great highway performance with a quiet comfortable ride suited to 70% on road and 30% off-road use

Selected as "Off Road Tyre 2009" by the editorial staff of German 4x4 magazine "Off Road"

ROAD VENTURE **SAT** KL61

Stylish



Modern and stylish all terrain tyre with 60,000km guarantee for modern day SUV's

Excellent all terrain tread with long mileage

Tread compound balance for driving performance and tread life whilst also giving improved performance on wet roads

Optimised construction delivers even tread wear



On & off driving traction

- Circumferential zig-zag grooves, along with multiple lateral grooves and sipes, provides excellent driving traction both on and off the highway

Wet performance

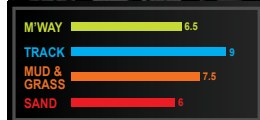
- Full depth circumferential tread grooves evacuate water from the footprint area, reducing the risk of hydroplaning, and improving wet handling and braking

Balanced performance

- Siped tie bars promote optimised tread wear/traction/ride balance for the life of the tyre

Noise reduction

- Computer generated sequential pitch design for optimum traction with a quiet ride



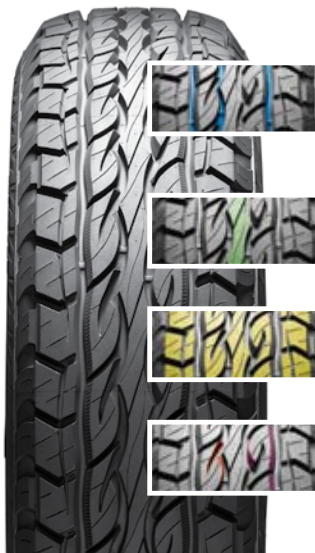
All Terrain



Sport



Handling



Maximum aquaplaning resistance

- Four channel grooves for improved performance on wet roads
- Serrated side blocks for superb water drainage on wet roads

Straight driving stability

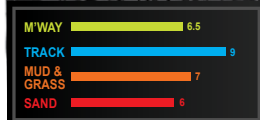
- Longitudinal centre ribs for high speed driving stability

Optimal quietness & comfortable ride

- Variable pitch sequencing

3D block design

- Uneven wear resistance and mud drainage
- Stone ejector bar applied in between the blocks



All Terrain



Sport



Handling

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ROAD VENTURE MT KL71

Extreme Off Road



The extreme off road tyre delivering ultimate traction on and off road

- Excellent track & mud condition with extreme mud terrain tread design
- Extreme off road tyre delivering ultimate traction
- Also delivers significant on road noise reduction compared to standard MT tyres



Packed centre blocks
- Significant on road noise reduction compared to the standard MT tyre



Dual pitch
- A pattern design which utilises the theories of fluid mechanics for enhanced wet performance, climbing ability and traction both on and off road



Lug type block pattern
- Optimal tread pattern for exceptional traction on mud & rock



Mud Terrain



Sport



Handling



4WD TYRES THAT GO THE DISTANCE

At Kumho Tyres, we believe in going the distance. Which is why our guarantee is designed to give you up to 80,000kms of 'no worries' driving on the Kumho Road Venture APT KL51 and 60,000kms on the Kumho Road Venture SAT KL51.

With our 'no worries' guarantee, if your tyres don't last as long as they should, you don't pay for the miles missed. From Tassie to the Top End, Broome to Byron - wherever you go in Oz, you're covered with our tyre guarantee!



80,000km GUARANTEED

ROAD VENTURE APT 5



60,000km GUARANTEED

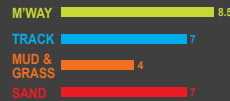
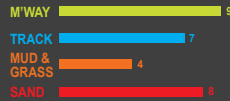
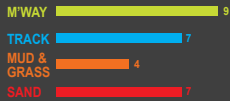
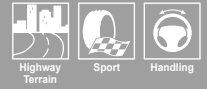
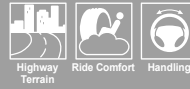
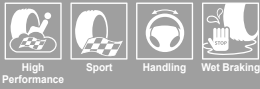
ROAD VENTURE SAT 5



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80,000km guarantee only applicable to Kumho Road Venture APT KL51 tyres
60,000km guarantee only applicable to Kumho Road Venture SAT KL51 tyres

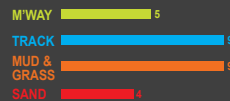
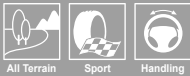
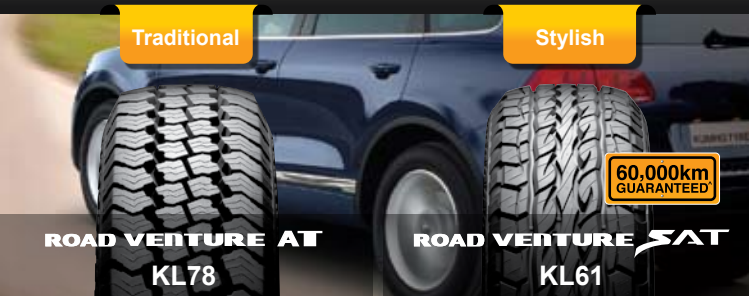
For Highway Prestige 4x4 SUV

For Highway Comfort 4x4 SUV



For All-Terrain 4x4 SUV

For Mud-Terrain 4x4 SUV



For Light Commercial Range Car



PINK FITTERS DAY

SATURDAY 4TH MAY 2013

Kumho tyre dealers around the nation will be wearing pink shirts on **Saturday 4th May, 2013** in support of the **McGrath Foundation**. The proceeds raised from these shirts will be donated to the **McGrath Foundation** along with \$5* for every Kumho Tyre fitted on the day.

So when you're thinking about purchasing new tyres for your vehicle, think pink, and join us in helping the **McGrath Foundation** support Australian families experiencing breast cancer.

*\$5 donation from participating dealers only.

Supported by

Nova FM's **FITZY AND WIPPA**

\$5 from every tyre purchased and fitted on the day will be donated to the McGrath Foundation.



together we can make a difference!



100,000 GOOD REASONS

To go with Kumho
And support the McGrath Foundation

KUMHOTYRES 

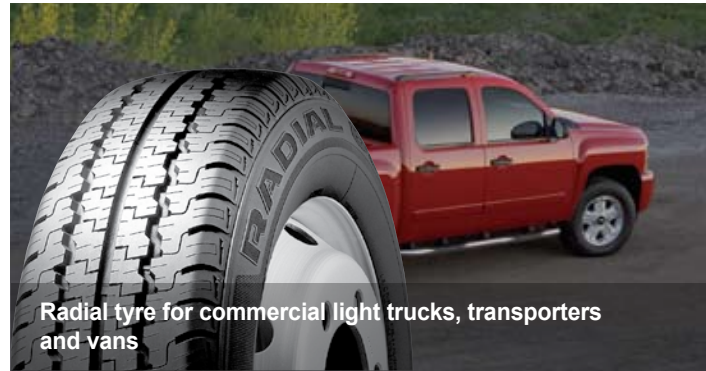
PorTran KC53



Powerful block design for heavy van/commercial usage with excellent drainage characteristics

New generation for light commercial vehicle tyre with high mileage and good handling properties

RADIAL 857



Radial tyre for commercial light trucks, transporters and vans

Solid commercial construction delivers high levels of durability and reliability for a light commercial usage



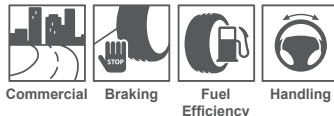
Handling Performance

- Wider tread width & solid center rib for dry handling
- Increased cavity volume wide straight circumferential for wet handling/aquaplaning



Low RR and high mileage

- Rib style tread pattern
- Optimised pitch sequence with multi-pitch
- Optimised void design to maintain rib stiffness



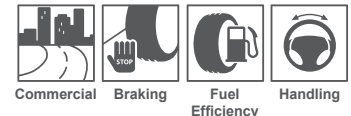
Improved traction performance

- Deep zigzag grooves for increased mileage and traction

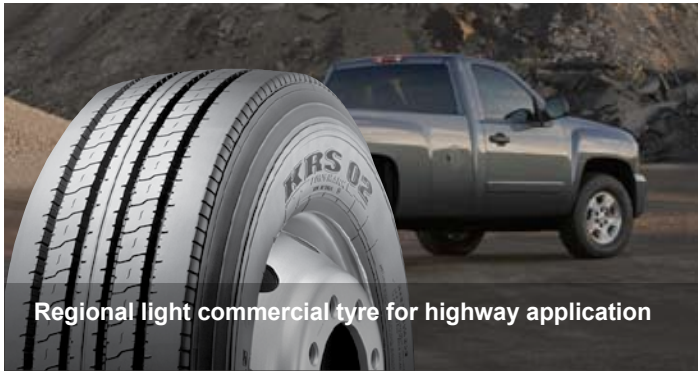


Improved ride & noise

- Straight centre groove and sipes on four ribs to improve ride and noise

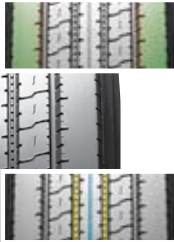


KRS02



Regional light commercial tyre for highway application

- Regional steer tyre for highway application
- 5 Rib design allows wider belt package for greater steering stability
- Outstanding wear resistance in heavy load conditions
- Four wide groove design improves hydroplaning resistance



Wide and strong shoulder ribs


- Wide and strong shoulder ribs resist irregular wear and scrubbing on curvy road
- Mini-sipes on the groove wall of five ribs improve even tread wear and traction

Stone ejector implanted

- Stone ejector implanted on central grooves bottom helps prevent stone drilling
- Tread centering groove potentially enhances uniformity, handling and wear by improving centering of tread component

For Light Commercial Range Car



KUMHO TYRES 



ECSTA
LE Sport KU39

DEMAND AWARD WINNING KUMHO TYRES

LIKE A GREAT WINE KUMHO TYRES JUST KEEP GETTING BETTER.

Highly respected Wheels Magazine recently tested Australia's best premium tyres in the annual Wheels Tyre Test. With an established reputation as a premium performance tyre, it was no surprise the Kumho ECSTA LE Sport KU39 made the pack where it counts most.

A first place in the wet braking test, followed by two-second pace lapses in the wet cornering and dry skid tests, proved the Kumho ECSTA LE Sport is Australia's best value for money performance tyre.

VISIT KUMHO.COM.AU FOR MORE INFORMATION.



YOU DESERVE KUMHO.

KUMHO TYRES 

**SAVE FUEL
SAVE \$\$\$\$**



**UP TO 5.5%
FUEL SAVING***

ecowing

SAVE FUEL, SAVE MONEY AND PLANT A TREE.

With its fuel saving and environmentally friendly compound, the Kumho Ecowing range will save you money and help the environment.

With up to 5.5% saving in fuel consumption you'll spend less money on fuel.

Plus, when you buy a Kumho Ecowing All Season (H02) or Ecowing (H07) tyre our environmental partner, Greenfleet, will plant a native tree right here in Australia.

The Kumho Ecowing is already helping us. Please drive carefully. Planting a forest is just another way. Because when it comes to green ideas, if you need to do it, plant the best.



KH02 -
ECOWING
ALL SEASON




KH07 -
ECOWING
C301


Sports Marketing

Kumho has an involvement in sporting codes as part of our brand awareness campaigns.

From a global perspective, Kumho Tyres is aligned with champion basketball team LA Lakers and locally with the famous Sydney Rugby League Club, St. George Illawarra Dragons, AFL's Richmond Tigers and Adelaide Crows.



LA Lakers



National Rugby League

Motorsport

Kumho is becoming part of Australia's great sporting heritage and winning spirit.

In motorsport Kumho Tyres supplies tyres for cars in:

- ARC (Australian Rally Championship)
- Australian Formula 3 Championship
- Kumho Tyres V8 Touring Car Series
- Major competitors in Targa Tasmania



Australian Formula 3 Championship




Kumho Tyres V8 Touring Car Series Targa Tasmania


Road Hazard Warranty

Kumho Road Hazard Warranty gives the customer peace of mind when purchasing Kumho Ultra High Performance tyres.

Kumho will replace a tyre free of charge if the tyre is damaged from potholes, gutters and objects on the road.

The guarantee is valid for the first 25% of the tread or the first twelve months from original store invoice date.

The recommended retail price is \$3.95 per tyre.





Brand Marketing



KUMHO ASIANA
FIRST TOWER



KUMHO ASIANA
MAIN TOWER

KUMHO TYRES

Because there's
a lot riding on
your tyres.

Kumho is a tyre you can trust. It has proven itself in Australian conditions for over 30 years, its record working life and safety features has resulted in it being one of the biggest selling tyres in Australia, with over 1 million tyres sold annually. As proof of its performance, it is also chosen by leading car brands such as Mercedes-Benz, Holden, Ford and Honda as one of their factory fitted tyres.

ADD KUMHO TYRES TO YOUR CIRCLE OF TRUST

Terms and Conditions

All offers available at participating dealers only.
 * Mileage guarantee is a pro-rata guarantee, meaning you are refunded for mileage not achieved. A service schedule is included in the guarantee program. See in store or on our website www.kumho.com.au for full terms and conditions. *Fuel savings of up to 5.5% for Kumho ecowing All Season KH30 and up to 5.1% for Kumho ES01 Season KH27. Fuel Savings are due to increased rolling resistance. The Ecowing All Season KH30 testing was undertaken by the Korea Automobile Testing and Research Institute (KATRI) in Korea in December 2009. Ecowing All Season KH30 tyres were tested against regular compound Kumho KH16 tyres and other brand tyres and found to provide fuel savings of up to 5.5%. The Ecowing ES01 KH270 testing was undertaken by North Shore Sporting Car Club in Australia in March 2013 against a silica compound Kumho KH17 tyre and found to provide a fuel advantage of 5.1%. Environmentally friendly compound is a HA oil free compound in which the extender oil is compliant with EU legislation applicable starting 2010. (so called High Aromatic oil has been eliminated). #Roadhazard warranty is valid for the first 25% of the useable tread life or 12 months which ever occurs first. YOUR RIGHTS - Our mileage guarantee and road hazard warranty is in addition to other rights and remedies that you have under a law in relation to the goods that we provide. Further, our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

Why Choose Kumho?

Kumho Tyres was established in 1960, and is now ranked as one of the top ten tyre companies in the world. We have a global presence across 180 countries and produce more than 68 million tyres every year.

Contribution to society

To make a difference in the Australian community, Kumho thinks globally and acts locally. Our commitment to local causes has seen substantial contributions that have a positive effect on many lives.

One such action is our support of the McGrath Foundation, donating \$100,000 annually to assist in breast cancer awareness and the provision of breast cancer nurses in Australia's under-resourced rural areas.

Our annual "Pink Fitters Day" sees over 2,000 tyre dealers wearing pink to raise thousands of dollars.

Product & Innovation

We are always striving to create the best product possible and at Kumho, this means reducing the impact of cars on the environment. Our "Eco-Wing" is our new range of environmentally friendly tyres. Their 'nano' compound technology provides lower rolling resistance and road friction, boosting fuel efficiency by up to 10% and reducing CO2 emissions. Their long tread life also reduces the rate of tyre disposal, meaning less bald tyres in landfill.

And that's just the beginning. Our commitment to Innovation has led to the development of the Aroma Technology Tyre - the world's first scented tyre.

The perfume - predominantly lavender with hints of mint, iris and white musk - can be smelled within a 10-metre radius of the vehicle, and was chosen for its therapeutic qualities.

But it's not all about the nose. Aroma Technology tyres also give a 7.5% increase in performance, with above-average traction and braking, improved ride comfort and very low noise characteristics. Now that's the sweet smell of success!

The Big Car Brands Choose Kumho

Kumho tyres are the first choice for millions of car owners across the globe. And there can be no better recommendation than being first choice in the factory. In this regard, the trust in Kumho tyres runs deep. Our tyres are fitted as factory standard on many famous car brands including Holden, Hyundai, Kia, Mitsubishi, Mercedes-Benz and Ford.

Local Experience

When it comes to Australia, Kumho has been selling tyres here for over 30 years.

We employ more than 100 staff, and have expanded over time through carefully managed growth and development. Each year, over 1.3 million tyres are distributed from our five warehouses.

Locations

Kumho tyre retailers are amongst the best in the industry. They are fully trained at the Kumho Academy and can be found at over 500 locations across the country. Your local dealer's location list can be found at www.kumho.com.au


your circle of trust

KUMHO TYRES 

KUMHO TYRE AUSTRALIA PTY., LTD.

PH 1300 651 413

www.kumho.com.au

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